

Information about our use of cookies

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site. By continuing to browse the site, you are agreeing to our use of cookies.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive. It allows us to recognise your computer (but not specifically who is using it) upon entering our site. When you visit our site, you can surf anonymously and access important information without revealing your identity by changing your browser settings. However, in order to provide better service, we may use cookies to track your visit. If you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our site.

There are two main types of cookies

Session Cookies:

- are temporary cookies
- remain in the cookie file of your browser until you leave the site
- allow you to carry information across pages of our site and avoid having to re-enter information
- allow you to access stored information within the registration process
- allow you to apply discounts depending on where and how you entered the site
- cannot be read by a website other than the one that sent the cookie

Persistent cookies:

- remain in the cookie file of your browser for much longer – the length of time will depend on the lifetime of the specific cookie
- allow you to maintain a shopping basket – i.e. if you leave the site and come back later, items saved in your basket will still be there
- help us to recognise you as a unique visitor (by using an ID number) when you return to our website
- allow us to tailor content to match your preferences. This also prevents you from having to Log In on every visit
- cannot be read by a website other than the one that sent the cookie.

We use the following cookies:

- **Strictly necessary cookies.** These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use an electronic basket or make use of e-billing services.
- **Analytical/performance cookies.** These allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
- **Functionality cookies.** These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember you preferences (for example, your choice of language or region).
- **Targeting cookies.** These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Cookie	Name	Purpose	Expiry
51 Degrees	51D_Bandwidth	This cookie is essential for our site to Store information about your preferences, and so allow us to customise our site and to provide you with offers that are targeted at your individual interests.	Session
Adobe	s_XXXXXXX	This cookie enables us to estimate our audience size and usage pattern.	3 Years
Bing	_uetsid	This cookie enables us to estimate our audience size and usage pattern.	1 Day
Bing	MUID	This cookie enables us to estimate our audience size and usage pattern.	400 Days
Bing	MUIDB	This cookie enables us to estimate our audience size and usage pattern.	400 Days

Citrix	NSC_XXXX_XXXXXXXXXX	This cookie is essential for our site to speed up your searches.	Session
Commission Junction	CJSession	This cookie enables us to store information about your preferences, and so allow us to customise our site and to provide you with offers that are targeted at your individual interests.	Session
DoubleClick	IDE	This cookie is essential for our site to store information about your preferences, and so allow us to customise our site and to provide you with offers that are targeted at your individual interests.	400 Days
Facebook	fr	This cookie enables us to estimate our audience size and usage pattern.	3 Months
Fanatics	ASP.NET_SessionId	This cookie is essential for our site to recognise you when you return to our site.	Session
Fanatics	KB_XXX_XXXXXXX	This cookie is essential for our site to allow you to use our site in a way that makes your browsing experience more convenient, for example, by allowing you to store items in an electronic basket between visits. If you register with us or complete our online forms, we will use cookies to remember your details during your current visit, and any future visits provided the cookie was not deleted in the interim.	1 Year

Fanatics	kb-persist	This cookie is essential for our site to recognise you when you return to our site.	1 Day
Fanatics	PPersist	This cookie is essential for our site to allow you to use our site in a way that makes your browsing experience more convenient, for example, by allowing you to store items in an electronic basket between visits. If you register with us or complete our online forms, we will use cookies to remember your details during your current visit, and any future visits provided the cookie was not deleted in the interim.	1 Day
Google	__utma	This cookie enables us to estimate our audience size and usage pattern.	6 Hours
Google	__utmb	This cookie enables us to estimate our audience size and usage pattern.	1 Day
Google	__utmc	This cookie enables us to estimate our audience size and usage pattern.	Session
Google	__utmt	This cookie enables us to estimate our audience size and usage pattern.	1 Day
Google	__utmz	This cookie enables us to estimate our audience size and usage pattern.	6 Months
Google	_ga	This cookie enables us to estimate our audience size and usage pattern.	2 Years

Google	_gat_UA-XXXXXXXX-X	This cookie enables us to estimate our audience size and usage pattern.	1 Day
Google	_gid	This cookie enables us to estimate our audience size and usage pattern.	2 Days
Monetate	mt.v	This enables us to allow you to use our site in a way that makes your browsing experience more convenient, for example, by allowing you to store items in an electronic basket between visits. If you register with us or complete our online forms, we will use cookies to remember your details during your current visit, and any future visits provided the cookie was not deleted in the interim.	5 Years

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.